



THE HUNGER, CARE AND ATTENTION YOU'D EXPECT  
FROM A SMALL AGENCY. WITH THE REACH, RE-  
SULTS AND CAPABILITIES OF A GLOBAL AGENCY.

# Welcome To The Group





**Making sure every avenue of your marketing  
is talking and accelerating each other.**

We take brands and mix buying psychology with marketing strategies leaving prospects feeling connected to your message and more likely to buy.



# 85%

of people are more likely to buy from a friend's recommendation than paid advertising. Meaning it's even more important that your marketing connects with people.

The average purchase abandonment is 86%, meaning 86% of people abandon buying from you just as they're about to pull the trigger



**sv-marketing.**

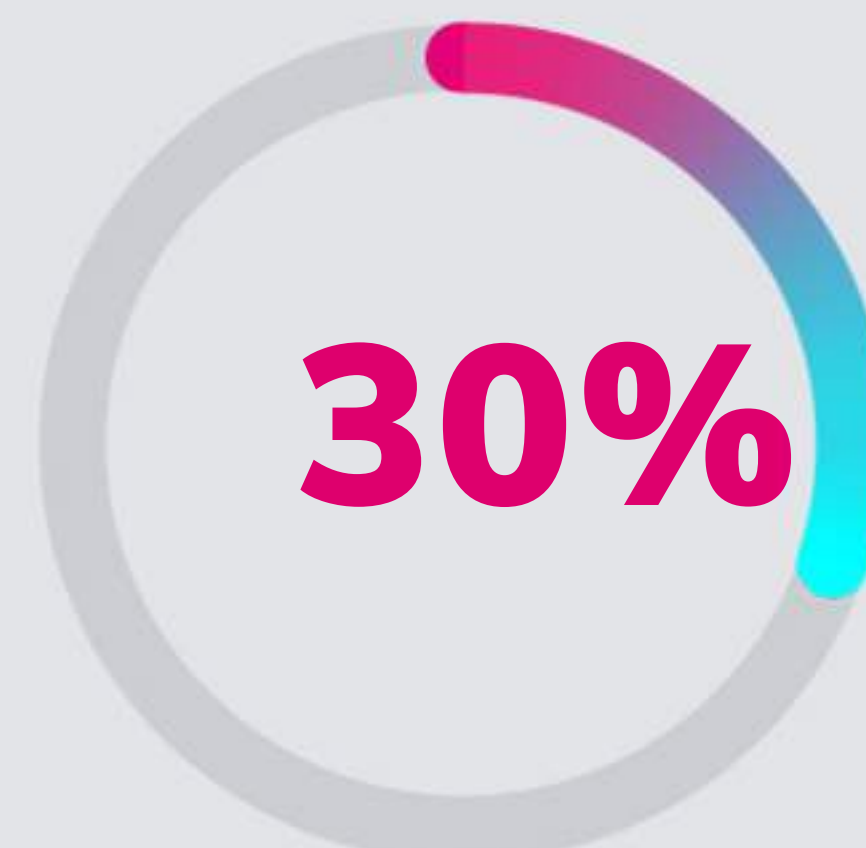


# We turn that on its head.

We take the average abandonment down from 86% to 50%



Our clients see a raise on average of 30% turnover.



And a decrease of 50% cost per acquisition.



We do this by creating emotion with potential customers and your brand. Making them feel subconsciously more compelled to buy from you over and over again.

## Why SV?

We spend up to 50x more time on an average account compared to our competitors. We don't outsource staff, everything we do is in house.

## THE THREE PHASES OF SV

1

### **WE AUDIT**

We audit your marketing efforts. Looking for the strengths, weaknesses and market penetration points

2

### **WE CONSULT**

We consult - working with you and your team on implementation and optimisation for the yield the best result from your marketing

3

### **WE DO IT**

We take over aspects of your marketing and do it for you. Our team of experts become your team of experts as we take your marketing heads and shoulders above your competitors

Lorem Ipsum

**SV**-marketing.



DISTRIBUTION NETWORK OF  
**500 MILLION**  
VIA PUBLISHERS AND INFLUENCERS

**sv**-marketing.

MONEY SPENT ON ADS  
**OVER \$7 MILLION**

TOTAL REVENUE GENERATED  
**OVER \$500 MILLION**  
**ACROSS OUR CLIENT**  
**BASE**





# Meet The Founders

NEIL BANNISTER



"We are business owners. We invest heavily across the group in b2b and b2c. We know the results and service we expect from others. We never forget this which allows us to communicate with companies from an owners perspective not an "agencies" perspective"

JOE KENSETT



"We're obsessed. This isn't a job to us but more of an obsession. An obsession to be the best, to be first and to operate outside of "normal" agency practice."

# Here's What Some Of Our Clients Say



They're the best in the game. We've seen a ROAS of 700% in the last 12 months.



They make lead generation and sales predictable rather than not knowing what you're going to get every day.



We hired SV after using a world wide award winning agency. In weeks SV made said agency look like amateurs. They turned everything around.



**sv**-marketing.

**Want To Know More?**



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**www.sv-marketing.co.uk**